



# CareMag<sup>®</sup>M

The Natural Way  
For Face Masks



**NATURAL BASED**  
A compound sourced  
from the **Dead Sea**



**SUSTAINABLE**  
Free from heavy metals



**INNOVATIVE**  
Highly effective **after first use**

# Facts and Figures

## CareMag<sup>®</sup>M

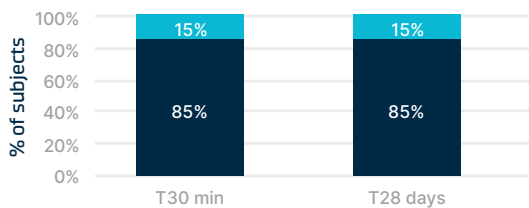
### SAFETY TESTS

Tested on 30 volunteers for 48 hours using closed patch test under Semi Occlusion. None of the volunteers showed sensitivity – the formulation is dermatology safe.

### CLINICAL STUDIES

Using CareMag M based face mask, resulted with skin sebum and pores diameter decrease. In addition, improvement in skin redness and normalizing effect were measured while using the mask.

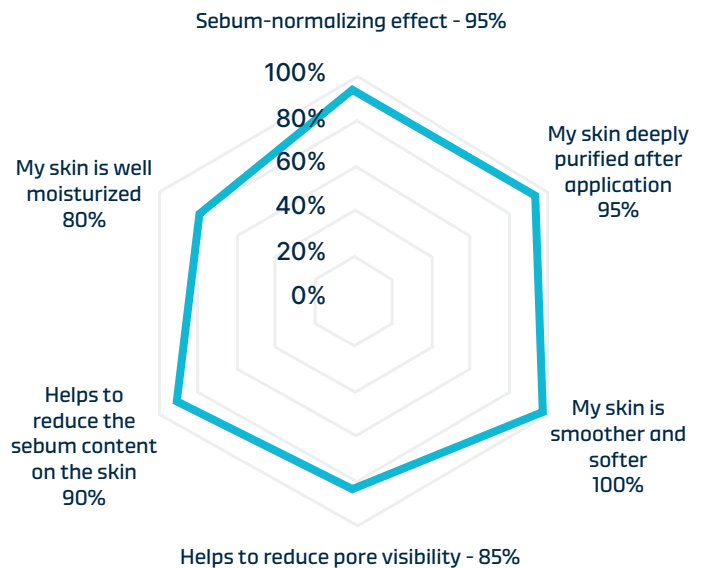
#### Improvement of Skin Smoothness



#### Experimental times

■ % of subjects who showed an improvement  
■ % of subjects who did not show an improvement

#### Self Assessment Results



\*Tested in COMPLIFE, Italy, 20 people, after 0.5 h and 28 days (application twice a week), Face Mask with 60% CareMag M

#### Value:

Natural Baded  
Free from Heavy metals  
Environmentally friendly compound

#### Effects:

Improvement in skin smoothness **after first use**

#### Applications:

Rinse and Peel-off face masks

#### Additional benefits:

Decrease of skin sebum  
Decrease of pore diameter  
Normalization effect  
Improvement in skin redness  
Suitable for sensitive skin

#### INCI:

CareMag M: Magnesium Hydroxide

#### Description:

White powder

CareMag M is verified by ECOCERT GREENLIFE conforms to the COSMOS Standard

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